



BUSINESS INTEGRITY FORUM PORTUGAL

Clean business is always the best business



About TI Portugal

[Transparency International Portugal](https://transparencia.pt/) is an independent, non-profit public benefit organization whose mission is to fight corruption and promote transparency, good governance, and the defence of human rights and the values of democracy.

Created on September 17th, 2010, it is the national representative of Transparency International, a global coalition of anti-corruption NGOs. It is also accredited as a Non-Governmental Organization for Development (NGDO), and is the Civil Society Contact Point for the Community of Democracies, a member of the Tax Justice Network, the Whistleblowing International Network, the UNCAC Coalition, the Open Government Partnership Portugal, the Open Spending EU Coalition, and the Think Tank - Fraud Risks European Union Financial Resources.

In all its civic activity, TI Portugal promotes civic participation, access to information, transparency in decision-making processes, effective regulation of systems, and the integrity of organizations, both public and private.

For more information on TI Portugal and its activities, see the official website:
<https://transparencia.pt/>





In a globalized world with transnational supply chains, efforts to fight corruption in the private sector require the involvement of multiple actors

Corporate Integrity

Since its foundation in 1993, Transparency International has been working in partnership with governments, public institutions and other civil society organizations to crystallize a stronger and more effective anti-corruption environment.

For example, our leading role in the design of the OECD Anti-Bribery Convention, in the geographical expansion of the United Nations Convention Against Corruption (UNCAC), and in the achievement of the Millennium Development Goals and the United Nations 2030 Agenda for Sustainable Development is widely recognized.

Throughout their activities, the more than 100 National Chapters that make up TI have been creating a level playing field and raising global standards of business ethics. This stems from systematic collaboration and interaction with companies and business associations, various governmental, non-governmental and civil society organizations, such as the United Nations Global Compact and the World Economic Forum, to promote a robust anti-corruption culture and behaviour.

Our goal is to eradicate corruption in its many dimensions and in all areas.

This necessarily involves embedding our anti-corruption agenda in the private sector, in all the countries where we have representation.

Holding Power to Account

A Global Strategy Against Corruption 2021-2030

Objective 4 - Drive integrity in business

A critical mass of business leadership fulfilling strong integrity commitments



● TI presence

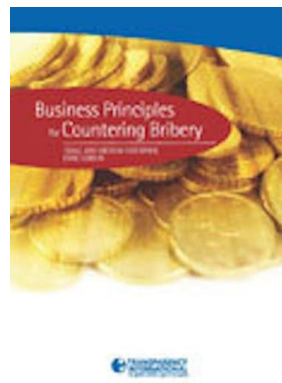
Eradicating corruption seems like an impossible task, which is why we have become accustomed to tackling challenges with a long-term perspective



Business Integrity Programme

We develop research-based and data-driven projects and publications, particularly in collaboration with academic institutions, aimed at strengthening integrity tools for the business sector.

Transparency International



[Business principles for countering bribery: Small and medium enterprise \(SME\) edition \(2008\)](#)



[Business Principles for Countering Bribery \(2013\)](#)



[Transparency in corporate reporting: assessing emerging market multinationals \(2016\)](#)



[10 Anti-Corruption Principles for State-Owned Enterprises: a Multi-Stakeholder Initiative of Transparency International \(2017\)](#)



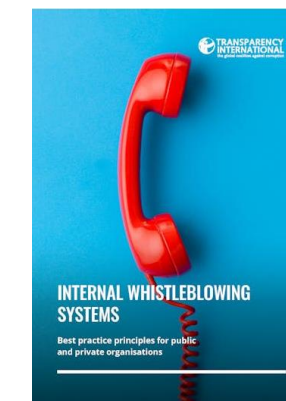
[The business case for 'speaking up': how internal reporting mechanisms strengthen private-sector organisations \(2017\)](#)



[Stories of Change: Better Business by Preventing Corruption \(2018\)](#)



[The business case for Integrity Pacts: How Civil Society Monitoring Benefits You \(2018\)](#)



[Internal Whistleblowing Systems: Best Practice Principles for Public and Private Organisations \(2022\)](#)

Business Integrity Programme

Transparency International

Research shows that companies with anti-corruption programs are less likely to lose business opportunities than companies without such programs

Business Integrity Toolkit

The [Business Integrity Toolkit](#) defines six steps for building an effective anti-corruption program. It is a tool for self-assessment, results orientation and anti-corruption reporting, based on the Business Principles for Countering Bribery, our anti-corruption standard for companies



1. Commitment to a "From the top" anti-corruption program
2. Assessment of the current state and risk environment
3. Planning the anti-corruption program
4. Acting on the plan
5. Monitoring, control and evaluation of progress
6. Internal and external reporting mechanisms

Business Integrity Programme

Research shows that companies with anti-corruption programs are less likely to lose business opportunities than companies without such programs.

Transparency International

Transparency in Corporate Reporting: assessing emerging market multinationals (TRAC)

Corporate transparency is a key element of robust anti-corruption practices and a means of monitoring the measures used by companies to prevent corruption. The reports produced demonstrate the commitment of each company assessed to this goal, making them more accountable and able to address shortcomings.

The [*Transparency in Corporate Reporting*](#) report series is TI's main study on the corporate sector, evaluating and ranking multinational companies according to their disclosure practices in three relevant areas:

1. *Anti-corruption programs*
2. *Organizational transparency*
3. *Important financial information, country-by-country reporting*

Business Integrity Country Agenda (BICA)

Process designed to assess and improve business integrity at national level.

[BICA](#) Assessments aim to create a body of evidence on the practices and conditions of corporate integrity in a country and serve as a basis for building a shared reform agenda and collective action in favor of corporate integrity, while also providing important information for risk assessment measures by companies.

Business Integrity Tools

TI Portugal

Corruption and bribery in international trade have enormous consequences for both the payer and the recipient. Money lost to bribery creates significant economic repercussions: it increases investment and operating costs, triggers unfair competitive advantages and results in fewer public services for the people who need them most.

Exporting Corruption Report

The [Exporting Corruption Report](#) is an independent evaluation carried out by Transparency International and its national chapters to monitor the application of the Organization for Economic Cooperation and Development (OECD) Convention on Combating Bribery of Foreign Public Officials in International Business Transactions.



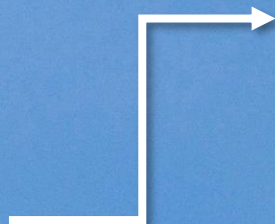
[Exporting Corruption 2022: Assessing Enforcement of the OECD Anti-Bribery Convention \(2022\)](#)

CLEANBIZ

The [#CLEANBIZ](#) initiative aims to foster the business sector's commitment to human rights and sustainable development by extending the principles of corporate social responsibility aimed at preventing and combating bribery and illegal and unethical competitive practices in international trade.



The more than 100 TI National Chapters around the globe have been intensifying their collaboration with companies and business associations through the Business Integrity Forum model



Business Integrity Forum

Developing synergies with companies committed to making a difference through their unequivocal commitment to transparency and integrity is key to advancing the anti-corruption agenda, but also to field-testing and implementing our ideas and solutions, while maintaining the independence that characterizes the Transparency International movement.

What is the Business Integrity Forum?

It is a group of companies animated and facilitated by nationally and internationally recognized IT Chapters, with the following objectives:

- Support the prevention of corruption in the private sector by creating a community of good practices to inform and support the monitoring of National Anti-Corruption Strategies;
- Encourage and stimulate the involvement of the private sector in corruption prevention activities and initiatives, either by holding events and training initiatives, or by supporting companies that invest in compliance in outsourcing their compliance programs and compliance certification;
- Developing business sector leadership in collective anti-corruption action.

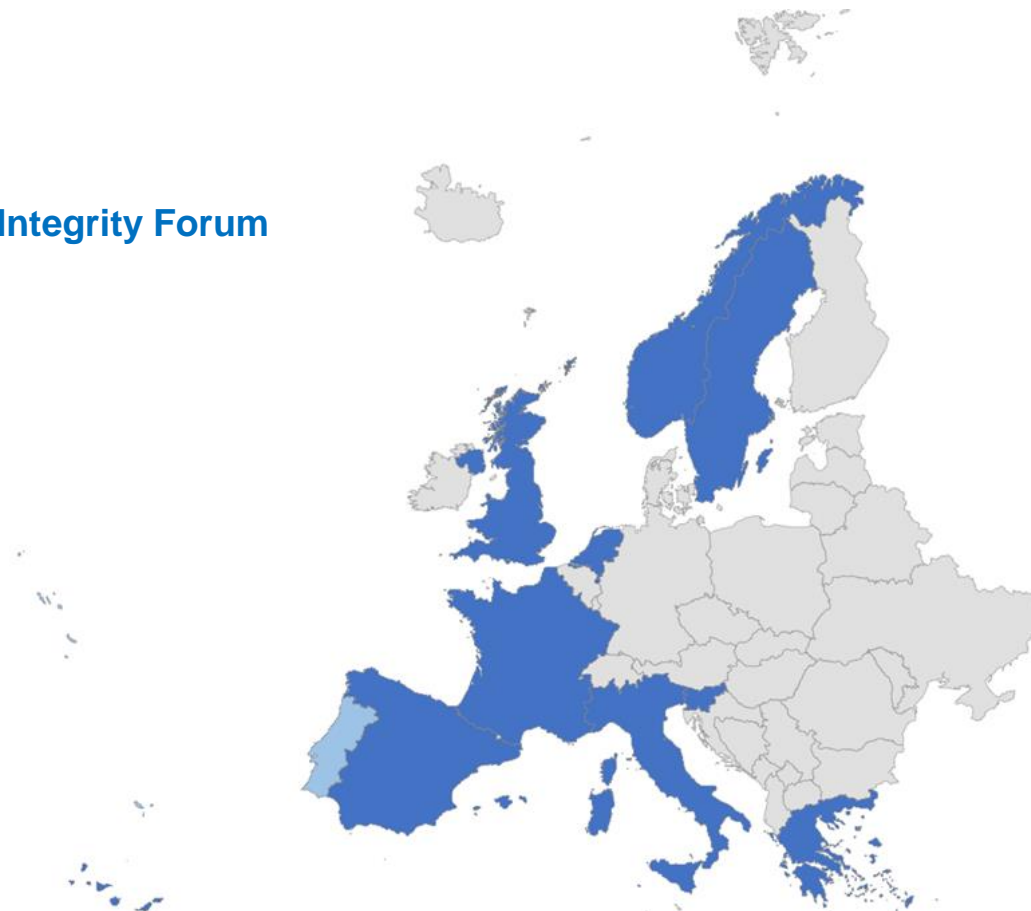
Business Integrity Forum

The implementation of the [Business Integrity Forum](#) has been challenging for Transparency International, but also very fruitful.

between politics and business is unclear, making it impossible to establish membership criteria; in others, which are more robust in terms of anti-corruption compliance and the prevention of conflicts of interest, we have been able to strengthen partnerships with companies and business associations.

Active Business Integrity Forum (Europe)

- Slovenia
- Spain
- France
- Greece
- Italy
- Norway
- Netherlands
- United Kingdom
- Sweden



There are Business Integrity Forums dedicated to the fight against corruption in various European and non-European countries

TI Portugal's Strategy 2023-2030 has defined that we will become part of this group of countries

Don't put off until tomorrow what you can do today

Pillars

Sustainability Governance

The sustainability of organizations depends to a large extent on how they strategically position themselves to create value. While in the past the goals and objectives to be achieved focused primarily on issues of organizational efficiency, today the focus on sustainability is a distinguishing factor.

Companies seeking organizational sustainability complement the development of products and services with a culture of innovation based on the creation of social, economic and environmental value.

To this end, it is essential to carefully map and manage all the risks associated with the company's activity, including reputational risks, which necessarily involves adopting and implementing stable principles of good organizational governance.

Corporate Social Responsibility

"Several global companies have been accused of racism, sexism, harassment and unequal pay for men and women. In 2016, after the Panama Papers scandal, the EU published a blacklist of tax havens; in 2017, after #MeToo, more than 500 multinational companies signed the "CEO Action for Diversity & Inclusion"; and in 2018, after several scandals related to fake news, the EU launched legislation on data protection - the GDPR. In other words, the pressure will increase for companies to adopt good governance practices."

JOÃO WENGOROVIVUS MENESES
Secretary General of the Business Council for
Sustainable Development (BCSD)

Environmental, Social and Governance (ESG)

"Many companies still think that ethics and social responsibility are costs, a political craze of the European Union, or a way of passing on burdens to companies that should be borne by the state. But continued business requires more than occasional opportunism. Someone once said that you can always fool a few and you can fool everyone on something, but you can't fool everyone all the time. So a company that doesn't respect values may achieve results in the short term, but it will end up being overtaken."

MÁRIO PARRA DA SILVA
President of the Portuguese Association of Business
Ethics (APEE)

Demonstrate public support for Transparency International's mission and values by joining a network of major international companies openly committed to fighting corruption and promoting corporate integrity

Taking part in events and networking with national and international experts

Getting involved in Transparency International's initiatives and thus contributing to the international debate on anti-corruption legislation with an impact on business life

Use the BIF Portugal brand and logo in external and internal corporate communication

Obtain information on anti-corruption best practices and legal and regulatory issues, updates on anti-corruption instruments and initiatives proposed by Transparency International

Value Proposition

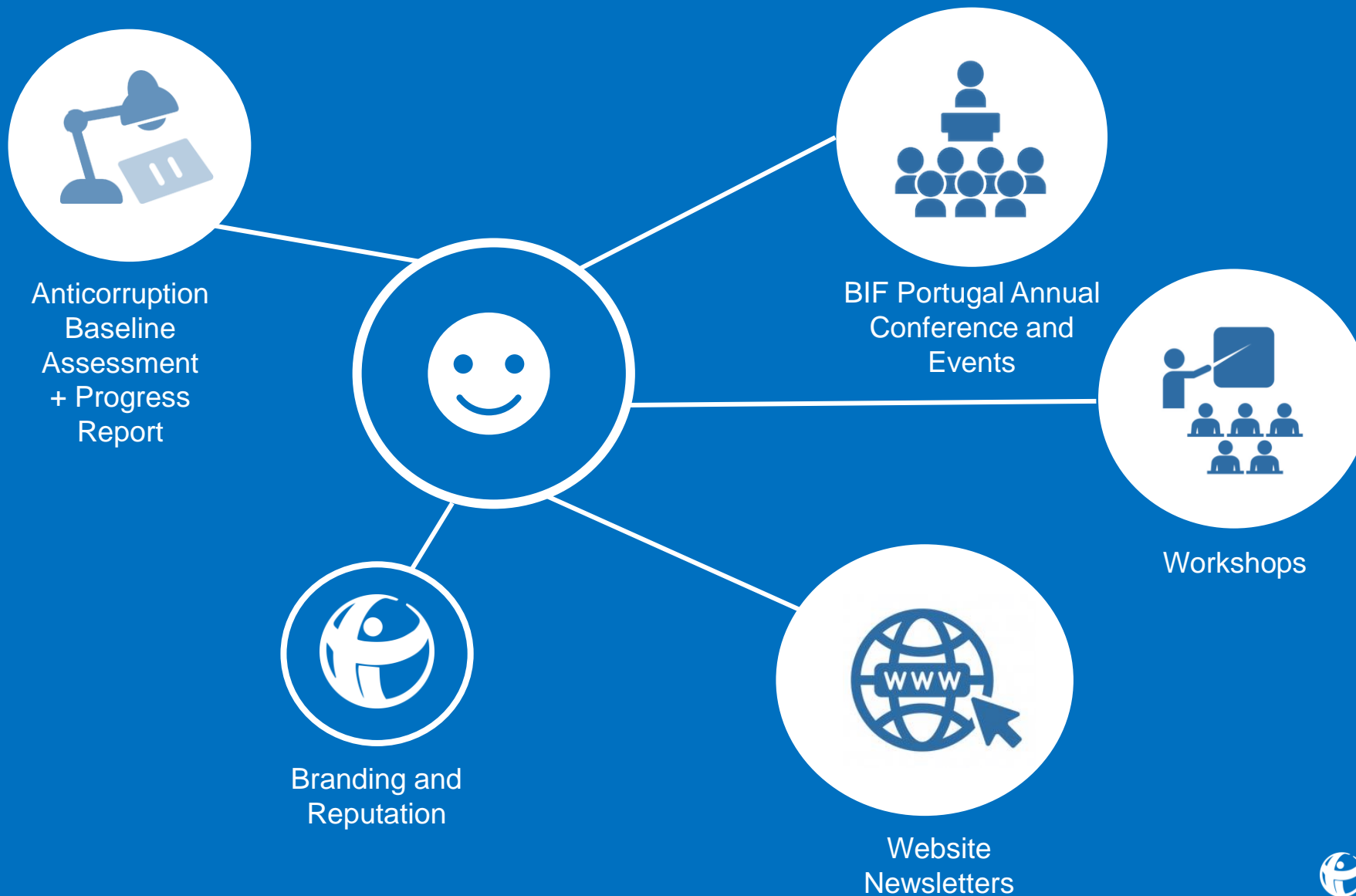
Membership

Multinational companies or SMEs committed to promoting a culture of integrity and willing to leverage the values of transparency, anti-corruption, sustainability and good governance in their sector of activity by sharing resources and good practices can qualify as BIF Portugal members.

Yearly Fee: 5.000 EUR

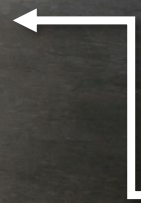


Powering Tools





As with personal integrity, corporate integrity requires leadership and a company culture in which the fight against corruption is, more than compliance, a social responsibility.





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